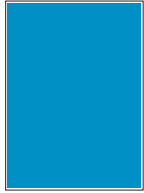


Adverts for digital and printed magazine

## Sizes - (with x height)

### 1/1 page\*

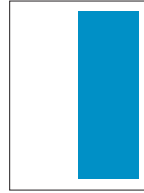
210 x 297 mm



**NOK 20 900**

### 1/2 page vertical

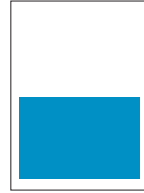
90 x 255 mm



**NOK 14 900**

### 1/2 page horizontal

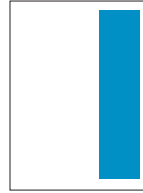
185 x 125 mm



**NOK 14 900**

### 1/3 page vertical

59 x 255 mm



**NOK 9 900**

### 1/3 page horizontal

185 x 85 mm



**NOK 9 900**

### 1/4 page vertical

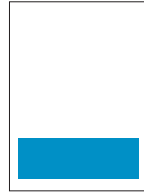
90 x 125 mm



**NOK 8 900**

### 1/4 page horizontal

185x 63 mm



**NOK 8 900**

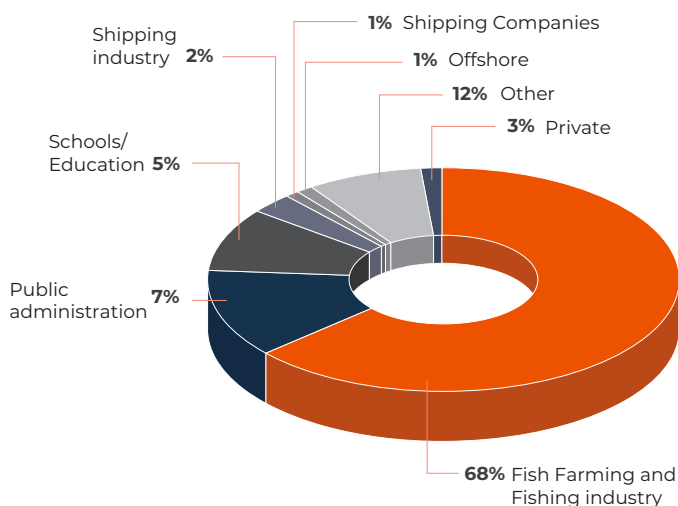
\* Backpage (210 x 242 mm) **NOK 24 900** - Page 2 and 3: **NOK 22 900**

## Why advertise in our media?

- On average Norsk Fiskeoppdrett is read by 4-6 persons, i.e. a total of 6-8000 readers per printed and digital issue
- 87% of our readers considers the information they find in Norsk Fiskeoppdrett relevant to their job
- 90% of our readers say that the technical articles is the main reason they subscribe to the magazine



## Our readers are found in these industries



## 2022 Issues of Norsk Fiskeoppdrett

Issue	Month	Remarks
NF 1	January	
NF 2	February	
NF 3	March	AqKva-konferansen
NF 4	April	
NF 5	May	HavExpo
NF 6/7	Jun/july	
NF 8	August	Nor Fishing
NF 9	September	
NF 10	October	Produktivitetskonferansen
NF 11	November	Tekmar
NF 12	December	

**Color Profile**  
CMYK

**Allowed files**  
PDF, Ai, TIFF, JPG, PNG, PSD

**Resolution**  
300 dpi

\* Deadlines are one average around the 10th of each month, but can be changed

### Front page

<b>Front Wide 1</b>	Desktop 1110x200 Mobil 350x240	— NOK 14 500
<b>Kyst.no</b>		
<b>Front Wide Below Nav</b>	Desktop 1110x150 Mobil 350x200	— NOK 13 500
<b>Front Wide 2</b>	Desktop 1110x200 Mobil 350x240	— NOK 12 300
<b>Content Marketing</b>		— NOK 17 900
	<b>Front Square</b> Desktop 350x350 Mobil 350x240	— NOK 11 900
	<b>Content Marketing</b>	— NOK 16 900
<b>Salmonjobs vacancy ads?</b> Please contact our sales department for information and prices!"		

### Article pages

<b>Article Wide</b>	Desktop 1110x200 Mobil 350x240	— NOK 11 900
<b>Kyst.no</b>		
<b>Article Wide Below Nav</b>	Desktop 1110x150 Mobil 350x200	— NOK 10 500
	<b>Article poster</b> Desktop 350x240 Mobil 350x200	— NOK 8 500
<b>Article Wide 2</b>	Desktop 1110x200 Mobil 350x240	— NOK 8 500

**Alle prices are per week**  
Eks. MVA

### Newsletter

<b>Newsletter 1</b>	800x200	NOK 1 900
<b>Newsletter 2</b>	800x200	NOK 1 800
<b>Newsletter 3</b>	800x200	NOK 1 700
<b>Newsletter 4</b>	800x200	NOK 1 600



Kyst.no is the leading news site for the salmon industry in Norway

### Key figures

**+ 50 000** unique users

**+ 250 000** Page viewings per month

The newsletter is sent twice a week to **2500 recipients**

Google Analytics



www.kyst.no

A part of:

